

# VOYAGE THROUGH THE VAULT

with  
Deirdre Bolton



# Deirdre Bolton

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**Deirdre Bolton is an established communications expert, journalist, creative thinker, mentor and thought leader.**

She has built and presented numerous TV shows at Bloomberg and Fox Business Network that cover public markets and private markets, politics, and pop culture.

Her style of interviewing has created unique, personal exchanges with high-profile guests including legendary investors Peter Thiel, Mark Cuban, Bill Ackman, and Carlyle Group's David Rubenstein; professional athletes such as Billie Jean King, Venus Williams, and football's Victor Cruz. She has also invited actors such as James Franco, Mark Wahlberg, Dule Hill and George Takei on to her shows, to her audience's delight.

Deirdre is a focused listener and as a result, the viewer gets a richer quality of conversation. You can find her full bio at: [deirdreboltontv.com](http://deirdreboltontv.com)





# Intro

**T**HIS kitschy Magic Schoolbus-style format offers us a 2-3 minute laser-focused breakdown of everything you need to know about financial planning. Each episode opens with Deirdre talking to camera from outside of a bank vault (live action): "Today we'll be teaching you\_\_\_\_\_." ***Crypto and blockchain. Risk and reward investing. Retirement,*** etc. Deirdre will then invite her guests inside of the magic escrow vault, a place where anything can happen! Once she passes through the threshold, she's magically transformed into cartoon Deirdre. What follows is an in-depth lesson on this week's episode topic with the help of some fantastically entertaining visuals - each episode a new adventure in finance.

**F**OR EXAMPLE, one episode about smart saving so-you-don't-have-to-work-yourself-to-death might open in a cemetery with Deirdre digging up a grave.

The headstone reads: *Working Stiff – Died Working Herself To Death.* Deirdre unearths a coffin and out pops a zombified business woman. In spectacular edu-tainment display, we then break down the many ways she could have had a more fulfilling life through smart investment.

By the end, Deirdre has a full cemetery of zombie listeners springing up out of their graves for financial advice...all willing to give them their ears. Hopefully not literally. Yuck!





# ANOTHER EPISODE

might feature Deirdre saving a furry friend from a plunging bear market.



Or giving tips for investing in tech to a fleet of self-governing robots during the apocalypse.

**B**ECAUSE this  
is animation,  
the sky's the  
limit!



# Thank You!

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